

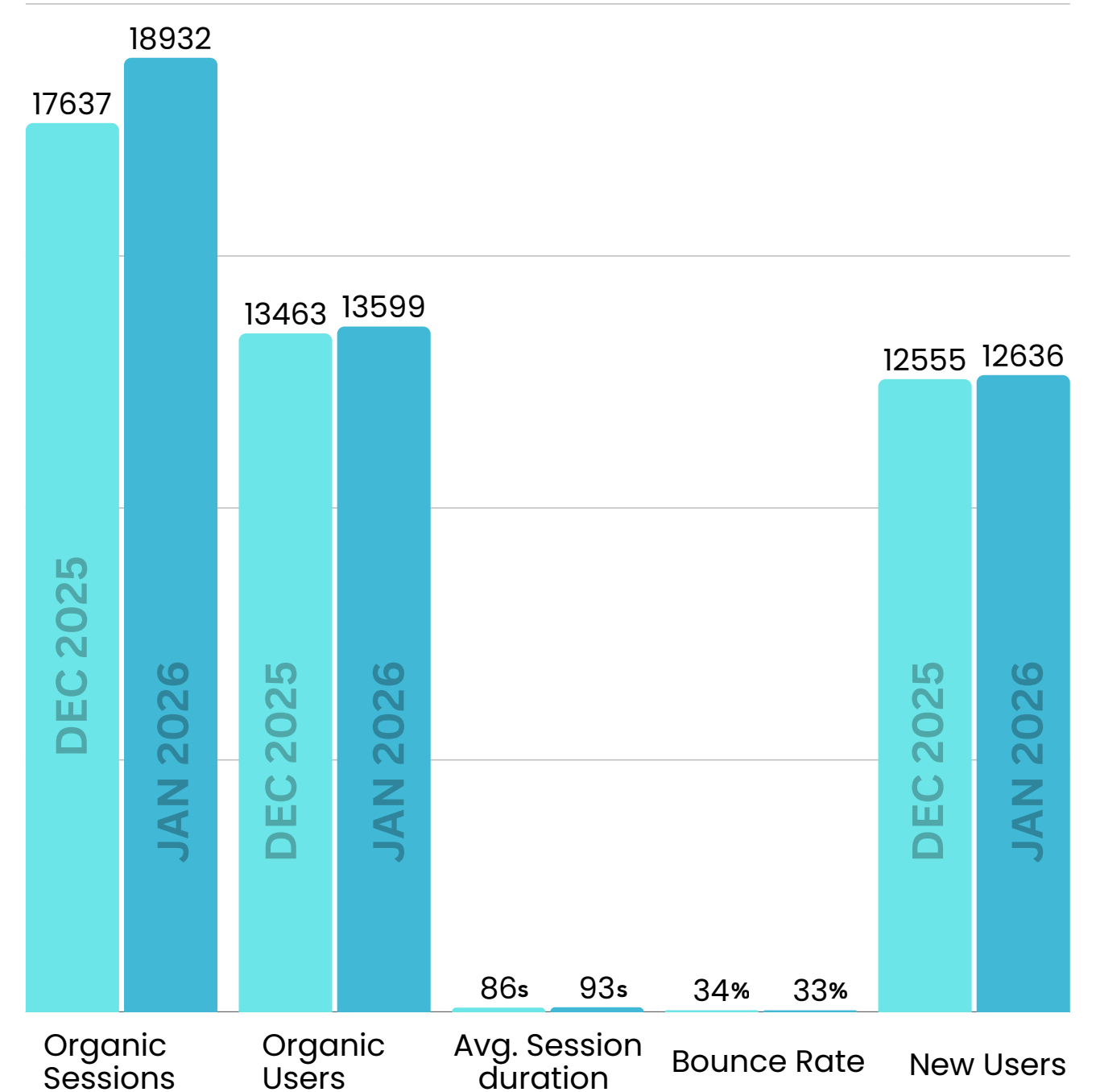
# LLRI SEO Monthly Report – JAN 2026

## Executive Summary

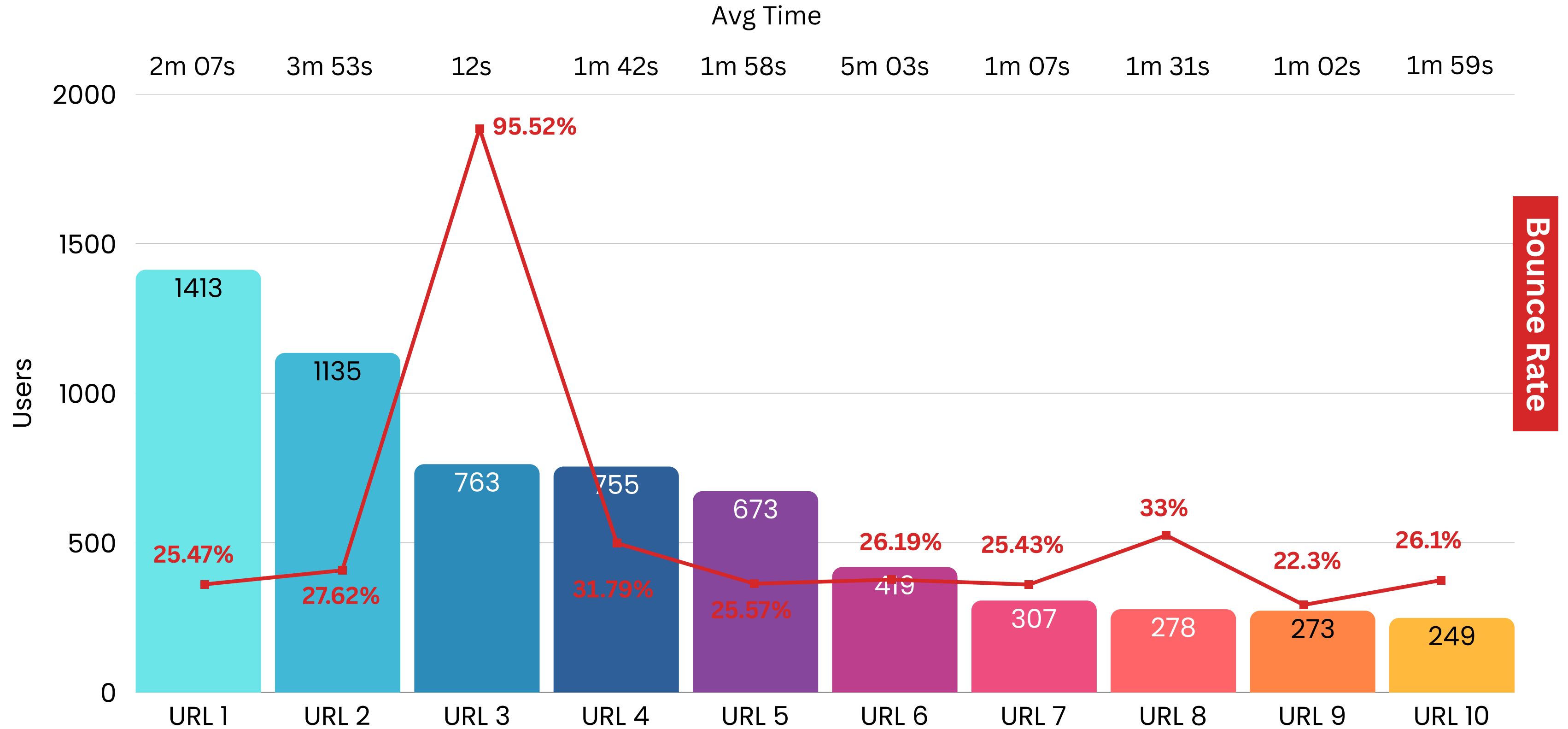
- ❖ Organic traffic increased – sessions grew from 17,637 in December to 18,932 in January (+7.3%).
- ❖ Organic users also increased slightly (13,463 → 13,599, +1.0%), and new users also saw a small rise (+0.6%), showing a slight improvement in reach.
- ❖ Average session duration slightly increased 1m 33s, which means users are still spending time on the content.
- ❖ Bounce rate decreased significantly from 34.44% to 33.45% (-0.99%), indicating better user engagement.
- ❖ The top-performing blog was “<https://llri.in/interview-questions-for-pharma-industry-answers/>” with 1413 users, 2m 07s average time, and 25.47% bounce rate.
- ❖ Main keywords bringing traffic - “Llri,” “Medical coding interview questions ,” and “medicinal plants and their uses.
- ❖ Leads from organic traffic: 66 generated, 3 enrollments, and a few in follow-up stages.
- ❖ Backlinks: 51 backlinks were indexed in December, with 14 referring domains – total backlinks now 908
- ❖ Technical SEO: Page speed is still slow, and Core Web Vitals need improvement for better performance.

# Organic Traffic Overview

Metrics	DEC 2025	JAN 2026	Changes
Organic Sessions	17,637	18,932	+1295 (+7.3%)
Organic Users	13,463	13,599	+136 (+1.0%)
Avg. Session duration	1m 26s	1m 33s	+7s (+8.1%)
Bounce Rate	34.44%	33.45%	-0.99 (improved)
New Users	12,555	12,636	+81 (+0.6%)



# Top Performing blogs (Organic Traffic)

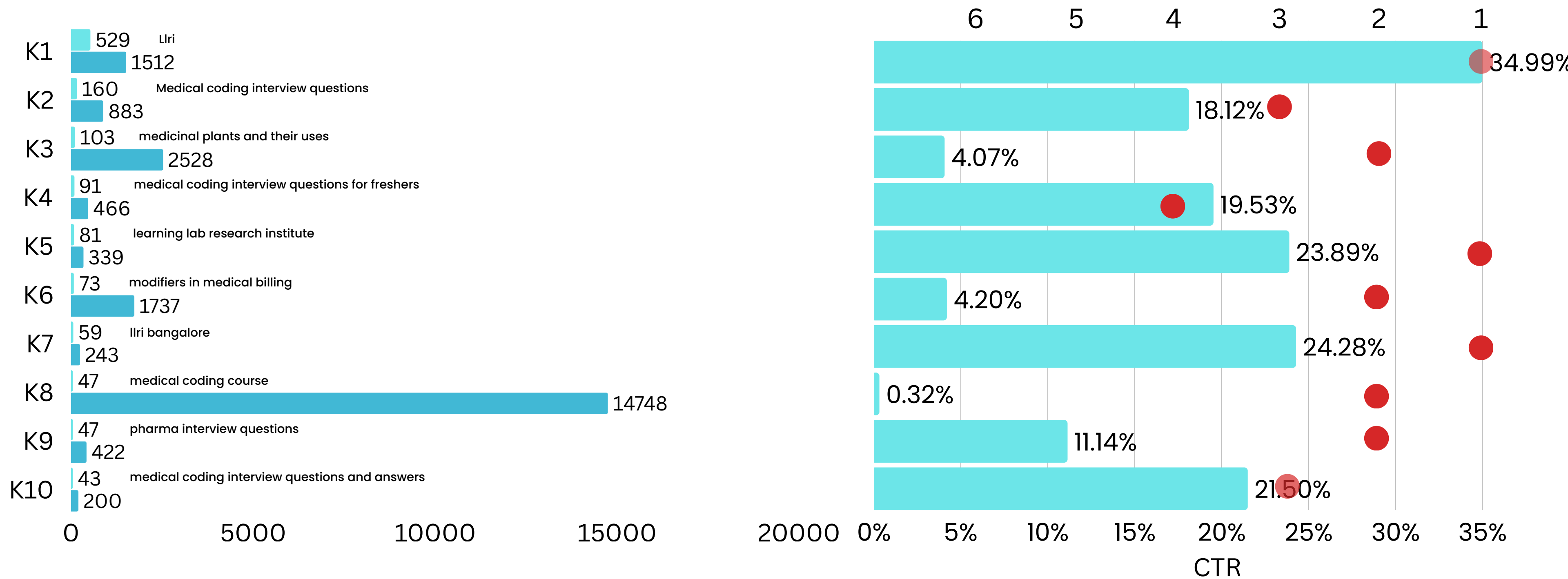


Page URL	Users	Bounce Rate	Avg Time
<a href="https://llri.in/interview-questions-for-pharma-industry-answers/">https://llri.in/interview-questions-for-pharma-industry-answers/</a>	1413	25.47%	2m 07s
<a href="https://llri.in/medical-coding-interview-questions-for-freshers/">https://llri.in/medical-coding-interview-questions-for-freshers/</a>	1135	27.62%	3m 53s
Not set	763	95.52%	12s
<a href="https://llri.in/5-medicinal-plants-and-their-uses-ancient-indian-plants/">https://llri.in/5-medicinal-plants-and-their-uses-ancient-indian-plants/</a>	755	31.79%	1m 42s
<a href="https://llri.in/">https://llri.in/</a>	673	25.57%	1m 58s
<a href="https://llri.in/medical-coding-anatomy-interview-questions-for-freshers/">https://llri.in/medical-coding-anatomy-interview-questions-for-freshers/</a>	419	26.19%	5m 03s
<a href="https://llri.in/medical-coding-resume-for-fresher/">https://llri.in/medical-coding-resume-for-fresher/</a>	307	25.43%	1m 07s
<a href="https://llri.in/rcm-cycle-in-medical-billing-explained/">https://llri.in/rcm-cycle-in-medical-billing-explained/</a>	278	33%	1m 31s
<a href="https://llri.in/denial-codes-in-medical-billing-full-guide/">https://llri.in/denial-codes-in-medical-billing-full-guide/</a>	273	22.3%	1m 02s
<a href="https://llri.in/regulatory-affairs-interview-questions-with-answers/">https://llri.in/regulatory-affairs-interview-questions-with-answers/</a>	249	26.1%	1m 59s

# Top Queries (Search Keywords)

● Click ● Impression

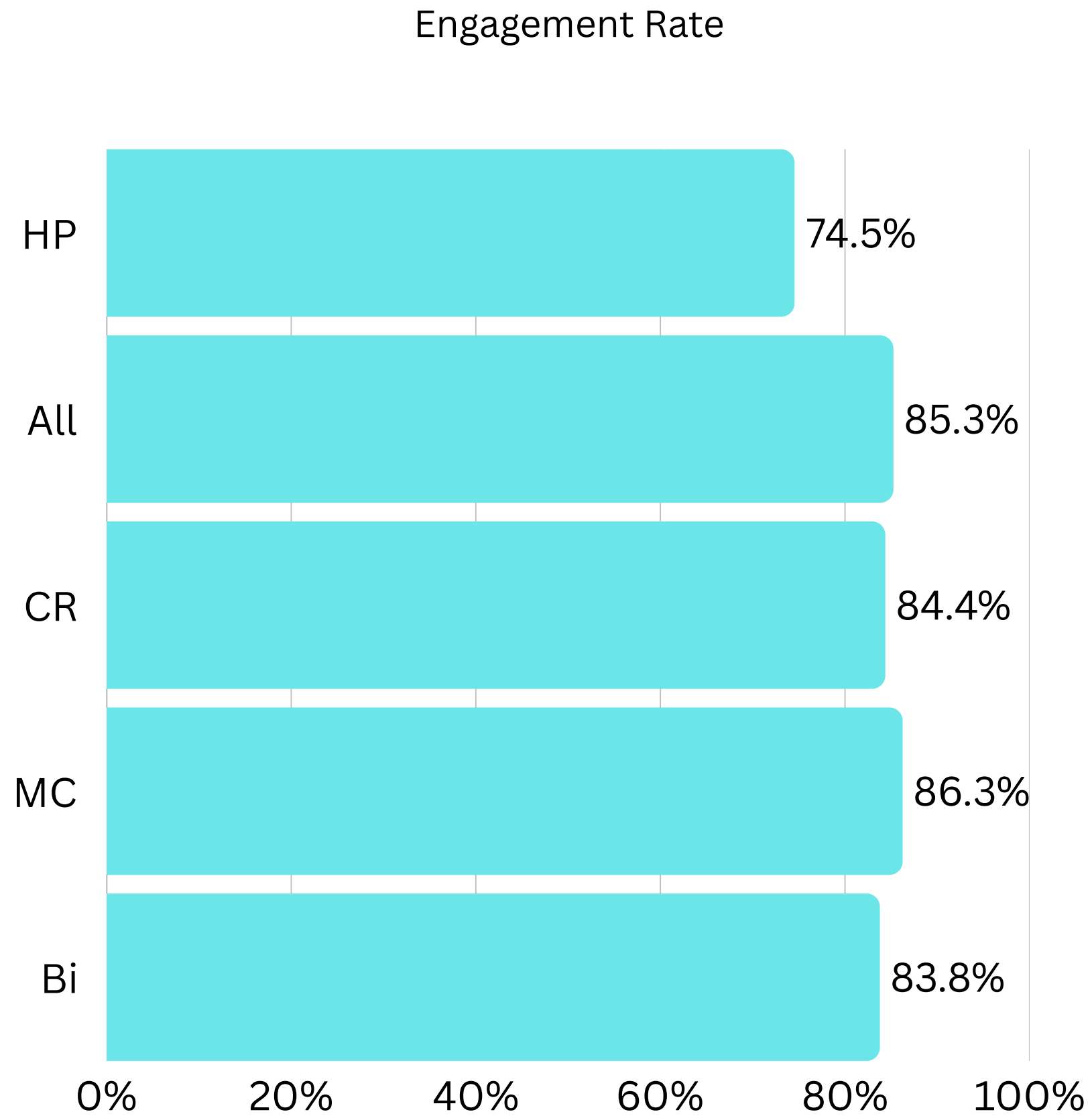
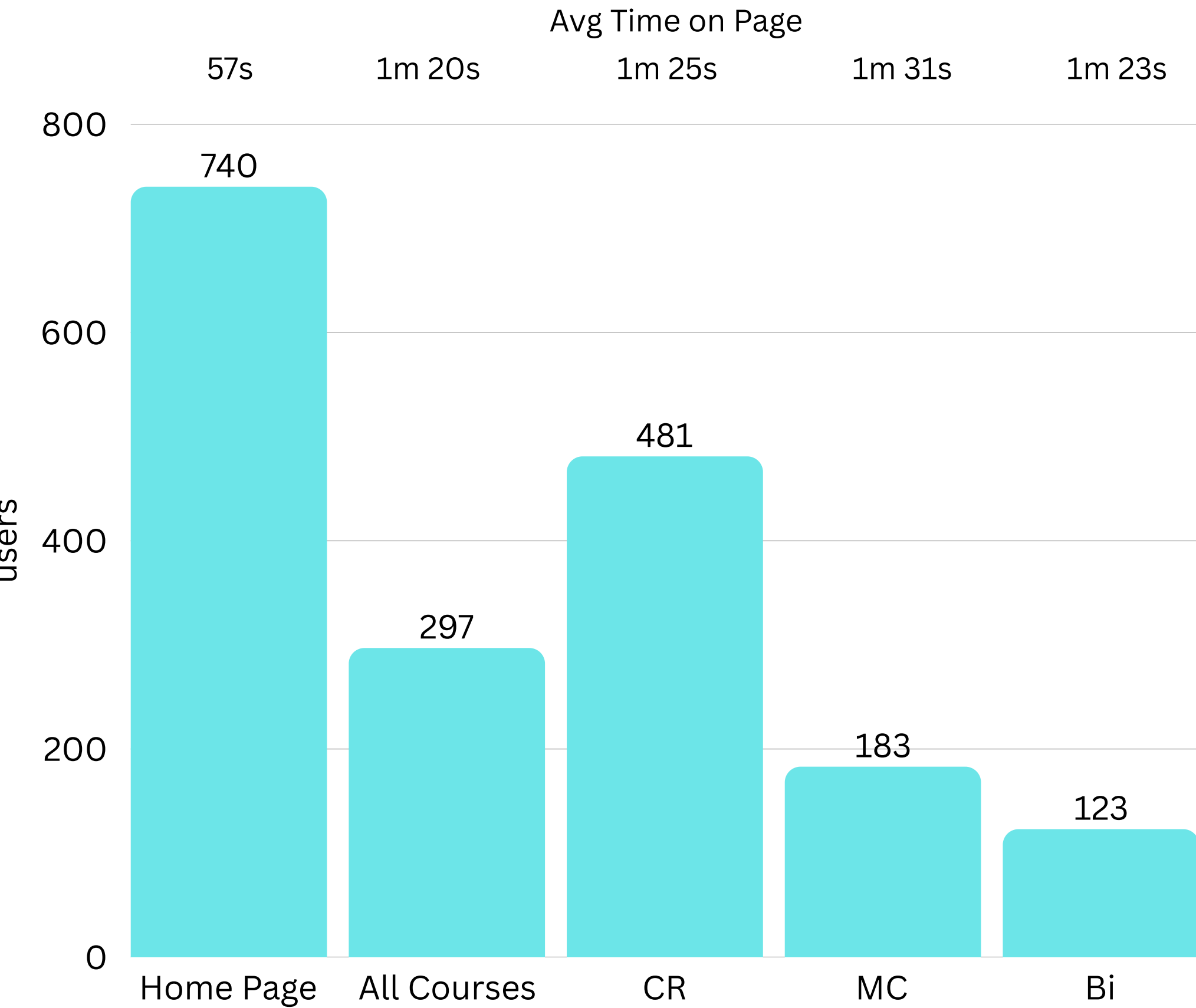
● Avg Position



<b>Keyword/Query</b>	<b>Clicks</b>	<b>Impressions</b>	<b>CTR(%)</b>	<b>Avg Position</b>
<b>llri</b>	<b>529</b>	<b>1512</b>	<b>34.99%</b>	<b>1.2</b>
<b>Medical coding interview questions</b>	<b>160</b>	<b>883</b>	<b>18.12%</b>	<b>2.6</b>
<b>medicinal plants and their uses</b>	<b>103</b>	<b>2528</b>	<b>4.07%</b>	<b>1.8</b>
<b>medical coding interview questions for freshers</b>	<b>91</b>	<b>466</b>	<b>19.55%</b>	<b>4.5</b>
<b>learning lab research institute</b>	<b>81</b>	<b>339</b>	<b>23.89%</b>	<b>1.1</b>
<b>modifiers in medical billing</b>	<b>73</b>	<b>1737</b>	<b>4.2%</b>	<b>2.3</b>
<b>llri bangalore</b>	<b>59</b>	<b>243</b>	<b>24.28%</b>	<b>1.1</b>
<b>medical coding course</b>	<b>47</b>	<b>14748</b>	<b>0.32%</b>	<b>2.3</b>
<b>pharma interview questions</b>	<b>47</b>	<b>422</b>	<b>11.14%</b>	<b>2.5</b>
<b>medical coding interview questions and answers</b>	<b>43</b>	<b>200</b>	<b>21.5%</b>	<b>3.3</b>

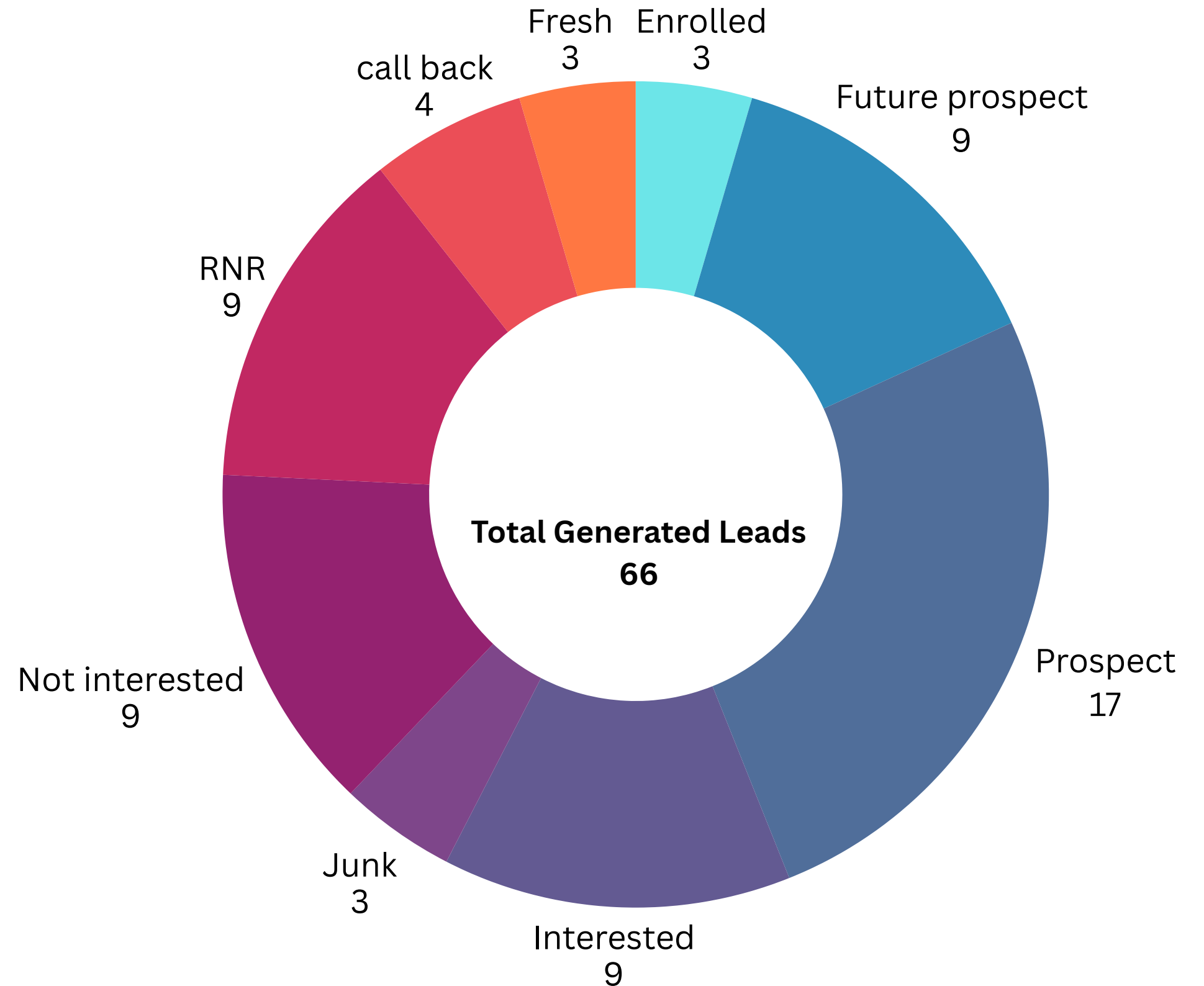
# Bounce Rate & Engagement (Key Pages)

Page URL	User	Avg Time on Page	Engagement Rate
<a href="https://llri.in/">https://llri.in/</a>	<b>740</b>	<b>57s</b>	<b>74.53%</b>
<a href="https://llri.in/clinical-research/">https://llri.in/clinical-research/</a>	<b>481</b>	<b>1m 25s</b>	<b>84.37%</b>
<a href="https://llri.in/medical-coding/">https://llri.in/medical-coding/</a>	<b>183</b>	<b>1m 31s</b>	<b>86.25%</b>
<a href="https://llri.in/bioinformatics">https://llri.in/bioinformatics</a>	<b>123</b>	<b>1m 23s</b>	<b>83.78%</b>
<a href="https://llri.in/all-courses/">https://llri.in/all-courses/</a>	<b>297</b>	<b>1m 20s</b>	<b>85.25%</b>



# Leads (From Organic Traffic)

Enrolled	3
Future prospect	9
Prospect	17
Interested	9
Junk	3
Not interested	9
RNR	9
Call Back	4
Fresh	3
<b>Total Generated Leads</b>	<b>66</b>



# Backlink Profile

Total Backlinks created on JAN	14
Backlinks indexed on JAN	51
Referring Domains	14
Total Backlinks	908

# Technical SEO Overview

Area	Status/Notes
Page Speed (Desktop/Mobile)	Bad
Core Web Vitals	Need improvement

Page Speed (Mobile)



Page Speed (Desktop)

