

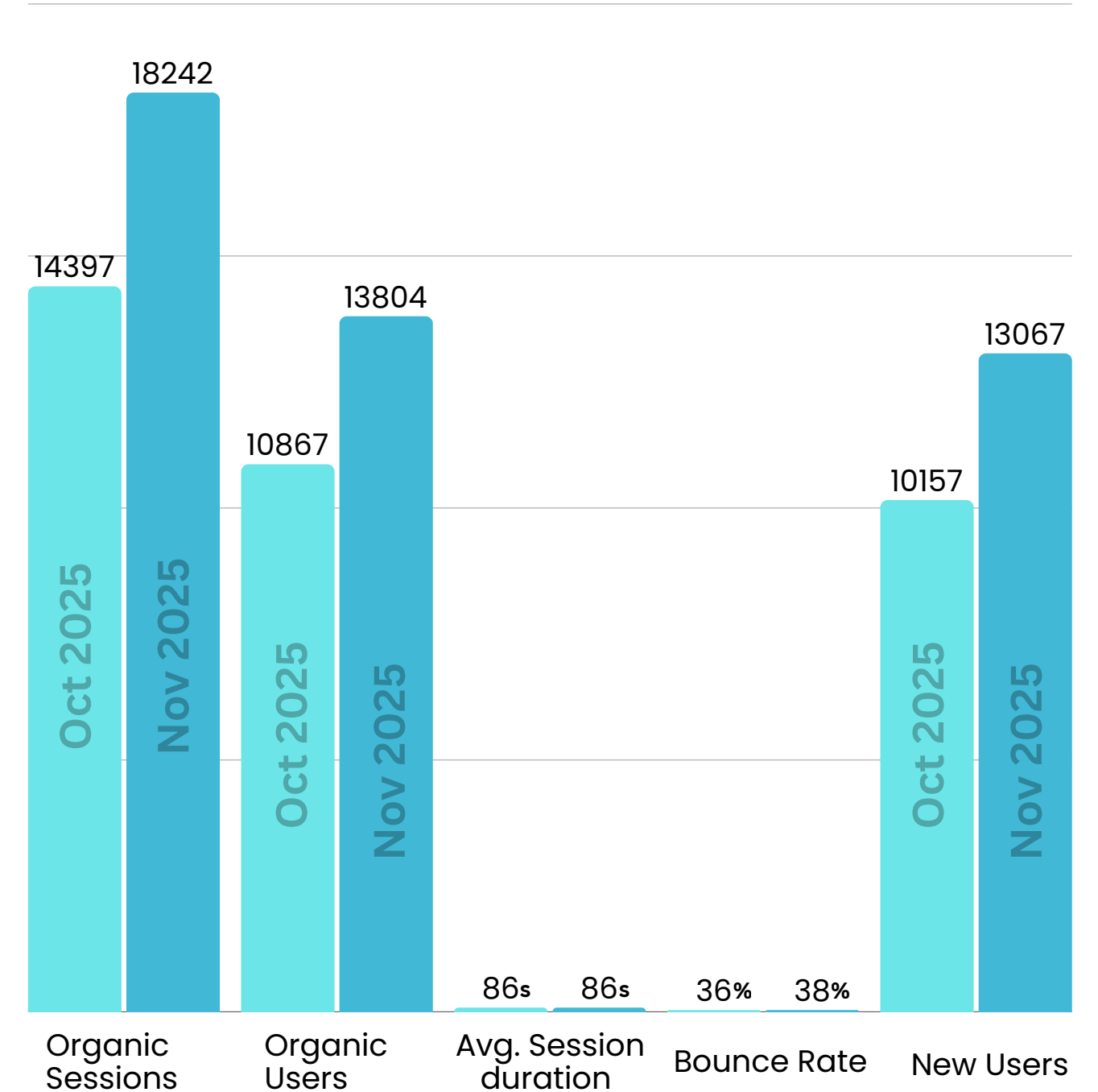
LLRI SEO Monthly Report – Nov 2025

Executive Summary

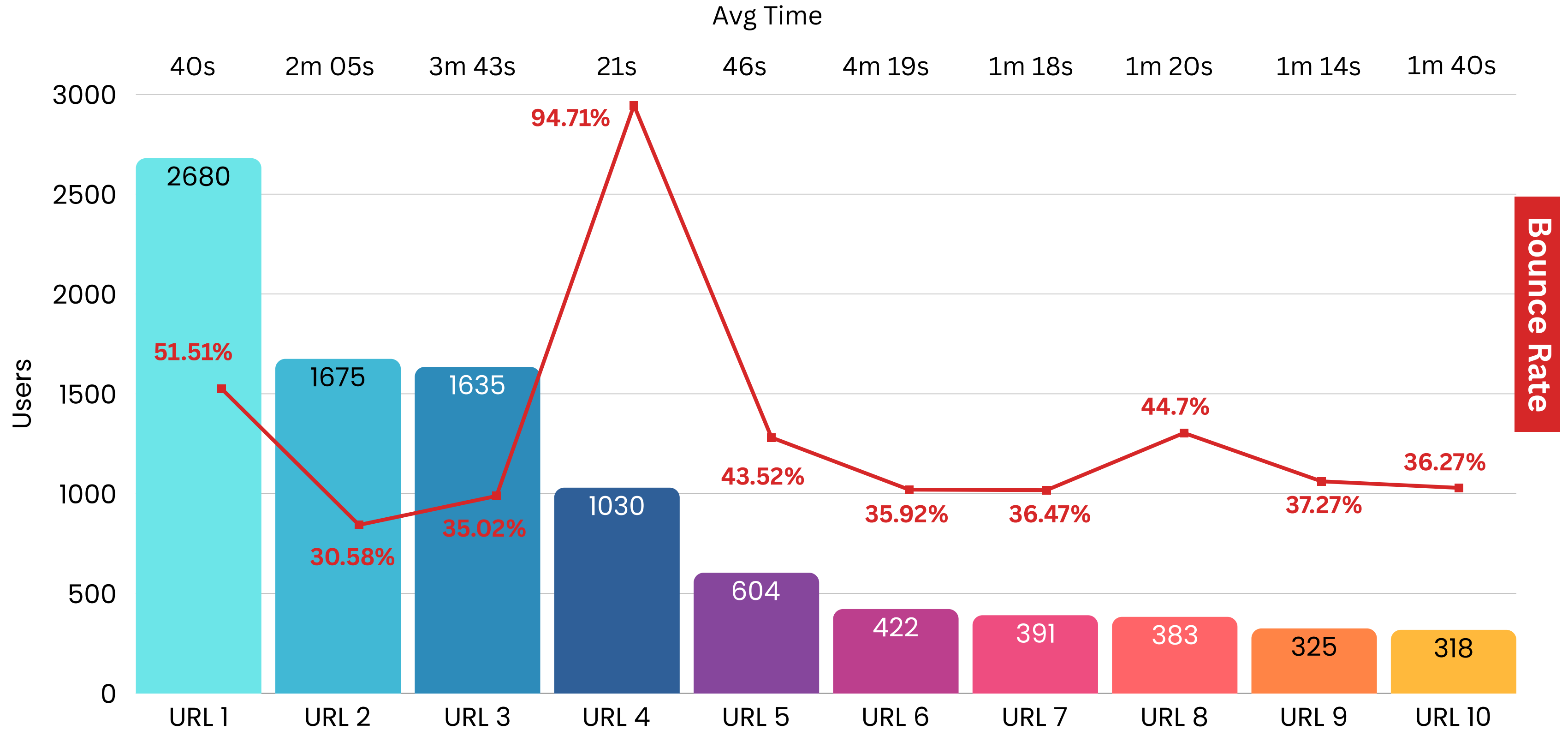
- ❖ Organic traffic increased by 26.7% – from 14,397 sessions in October to 18,242 sessions in November.
- ❖ Organic users also improved by 27% – showing better reach and visibility.
- ❖ New users grew by 28.6%, meaning more fresh visitors came to the website.
- ❖ Average session duration remained stable (1m 26s) and Bounce rate increased slightly (by 2.39%), which means some visitors left early this needs attention.
- ❖ The top-performing blog was “<https://llri.in/interview-questions-for-pharma-industry-answers/>” with 1,675 users, 2m 05s average time, and 30.58% bounce rate.
- ❖ Main keywords bringing traffic - “Llri,” “Medical coding interview questions,” and “medical coding interview questions for freshers.”
- ❖ Leads from organic traffic: 31 generated, 5 enrollments, and a few in follow-up stages.
- ❖ Backlinks: 139 backlinks were indexed in November, with 103 referring domains – total backlinks now 863.
- ❖ Technical SEO: Page speed is still slow, and Core Web Vitals need improvement for better performance.

Organic Traffic Overview

Metrics	Oct 2025	Nov 2025	Changes
Organic Sessions	14,397	18,242	+3847 (+26.7%)
Organic Users	10,867	13,804	+2937 (+27%)
Avg. Session duration	1m 26s	1m 26s	0%
Bounce Rate	36.21%	38.6%	+2.39%
New Users	10,157	13,067	+2910 (+28.6%)



Top Performing blogs (Organic Traffic)

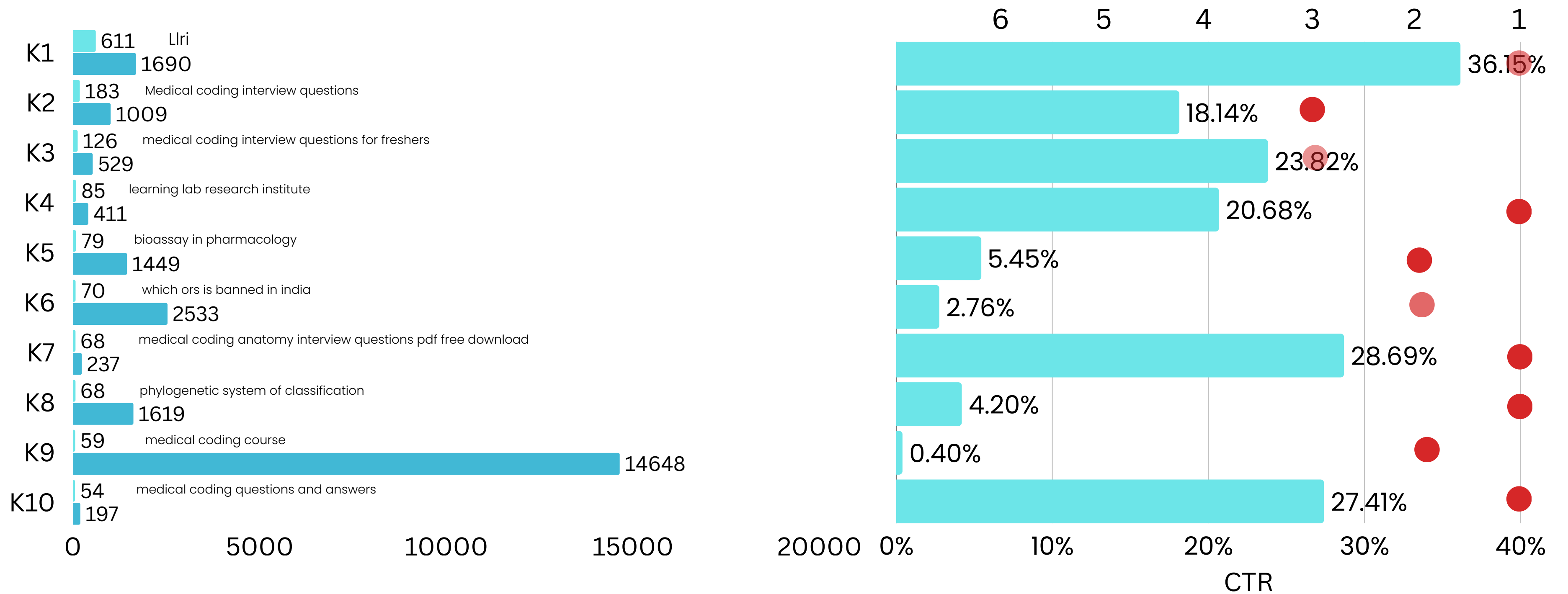


Page URL	Users	Bounce Rate	Avg Time
https://llri.in/	2680	51.51%	40s
https://llri.in/interview-questions-for-pharma-industry-answers/	1675	30.58%	2m 05s
https://llri.in/medical-coding-interview-questions-for-freshers/	1635	35.02%	3m 43s
Not set	1030	94.71%	21s
https://llri.in/ors-banned-in-india-fssai-action/	604	43.52%	46s
https://llri.in/medical-coding-anatomy-interview-questions-for-freshers/	422	35.92%	4m 19s
https://llri.in/what-is-bioassay-in-pharmacology-types-advantages/	391	36.47%	1m 18s
https://llri.in/rcm-cycle-in-medical-billing-explained/	383	44.7%	1m 20s
https://llri.in//medical-coding-resume-for-fresher	325	37.27%	1m 14s
https://llri.in//what-is-modifier-in-medical-billing	318	36.27%	1m 40s

Top Queries (Search Keywords)

● Click ● Impression

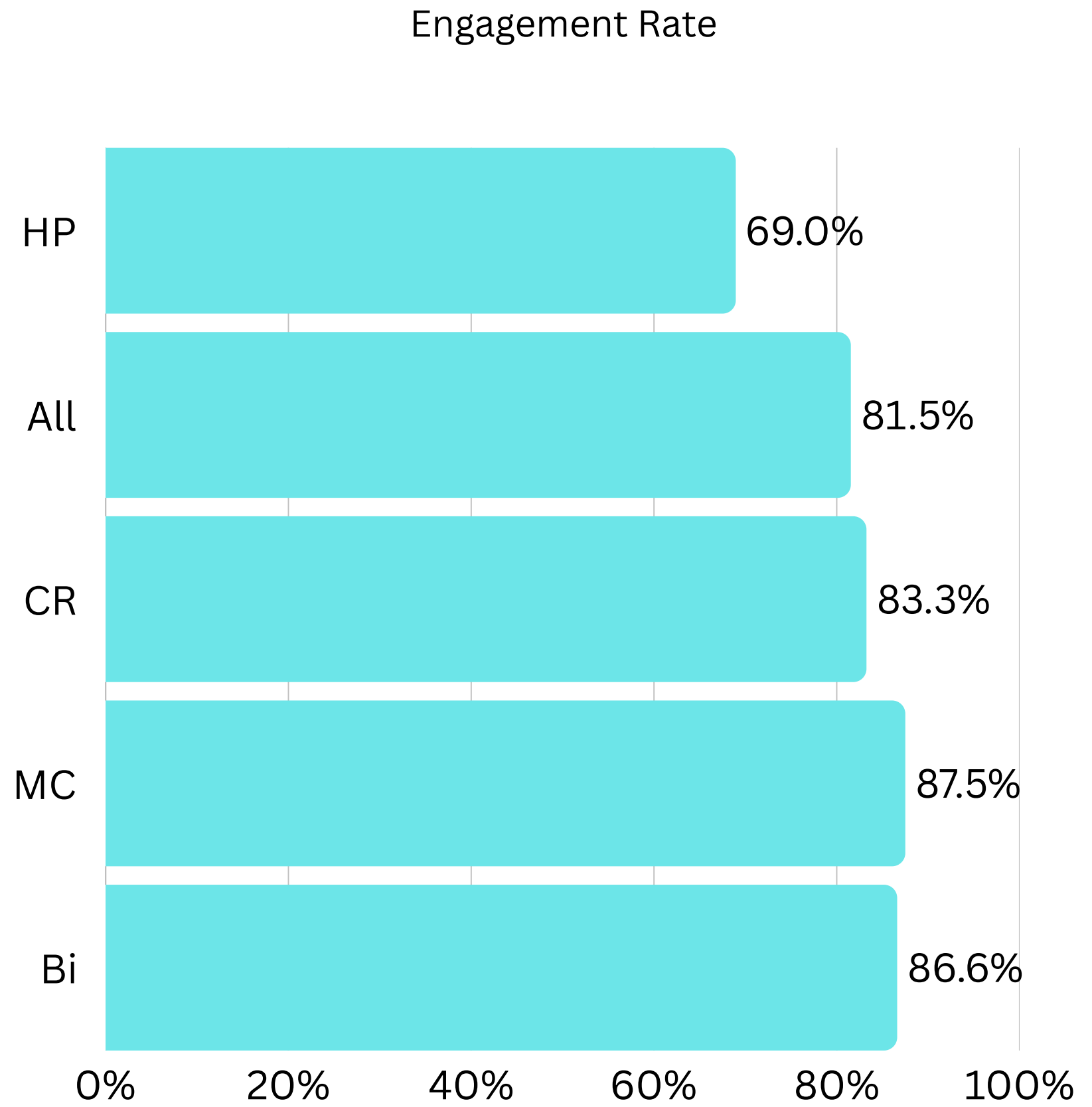
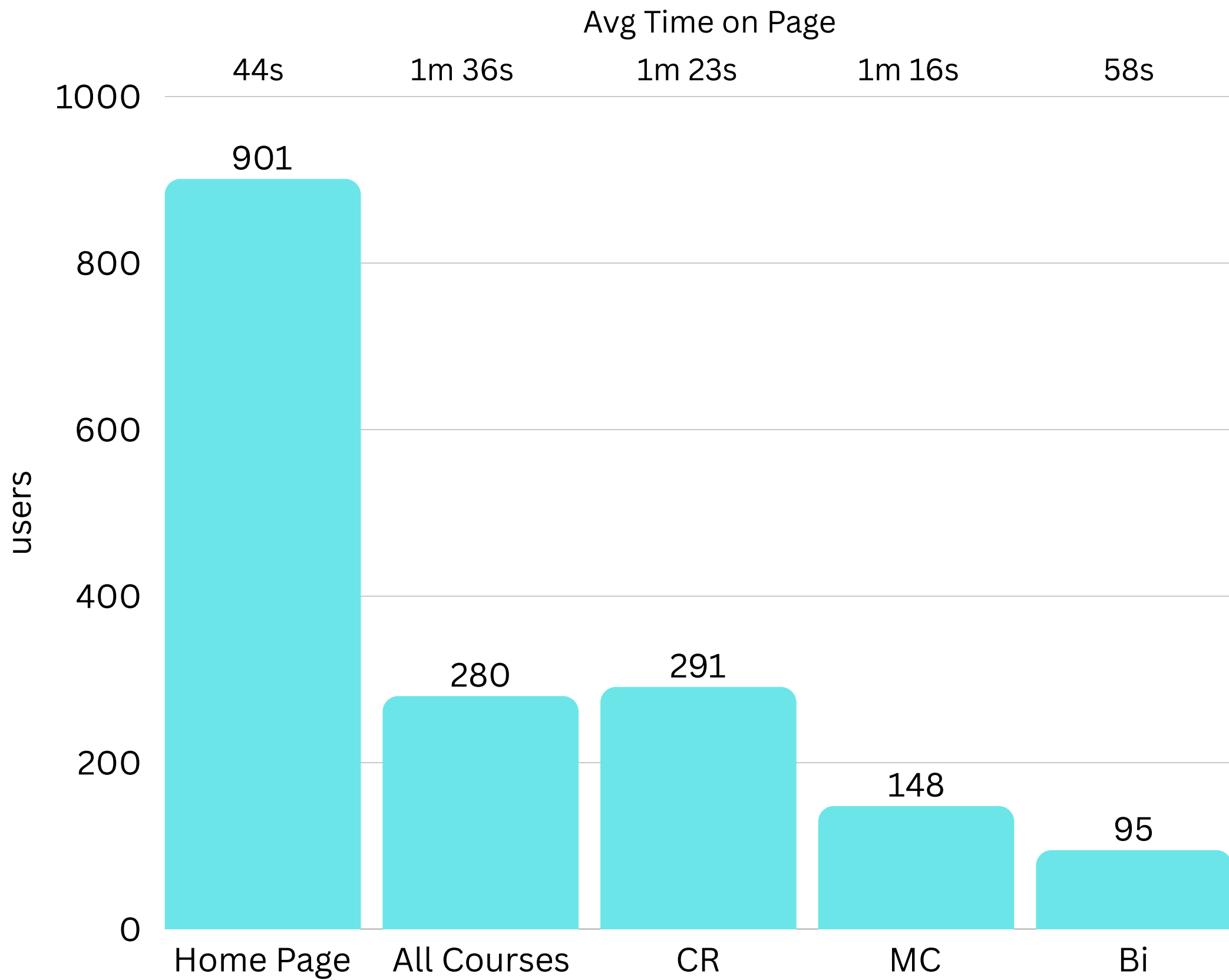
● Avg Position



Keyword/Query	Clicks	Impressions	CTR(%)	Avg Position
Llri	611	1660	36.15%	1.2
Medical coding interview questions	183	1009	18.14%	3.3
medical coding interview questions for freshers	126	529	23.83%	2.9
learning lab research institute	85	411	20.60%	1.1
bioassay in pharmacology	79	1449	5.45%	1.6
which ors is banned in india	70	1533	2.76%	1.5
medical coding anatomy interview questions pdf free download	68	237	28.69%	1
phylogenetic system of classification	68	1619	4.2%	1.1
medical coding course	59	14648	0.4%	2.5
medical coding questions and answers	54	197	27.41%	1.4

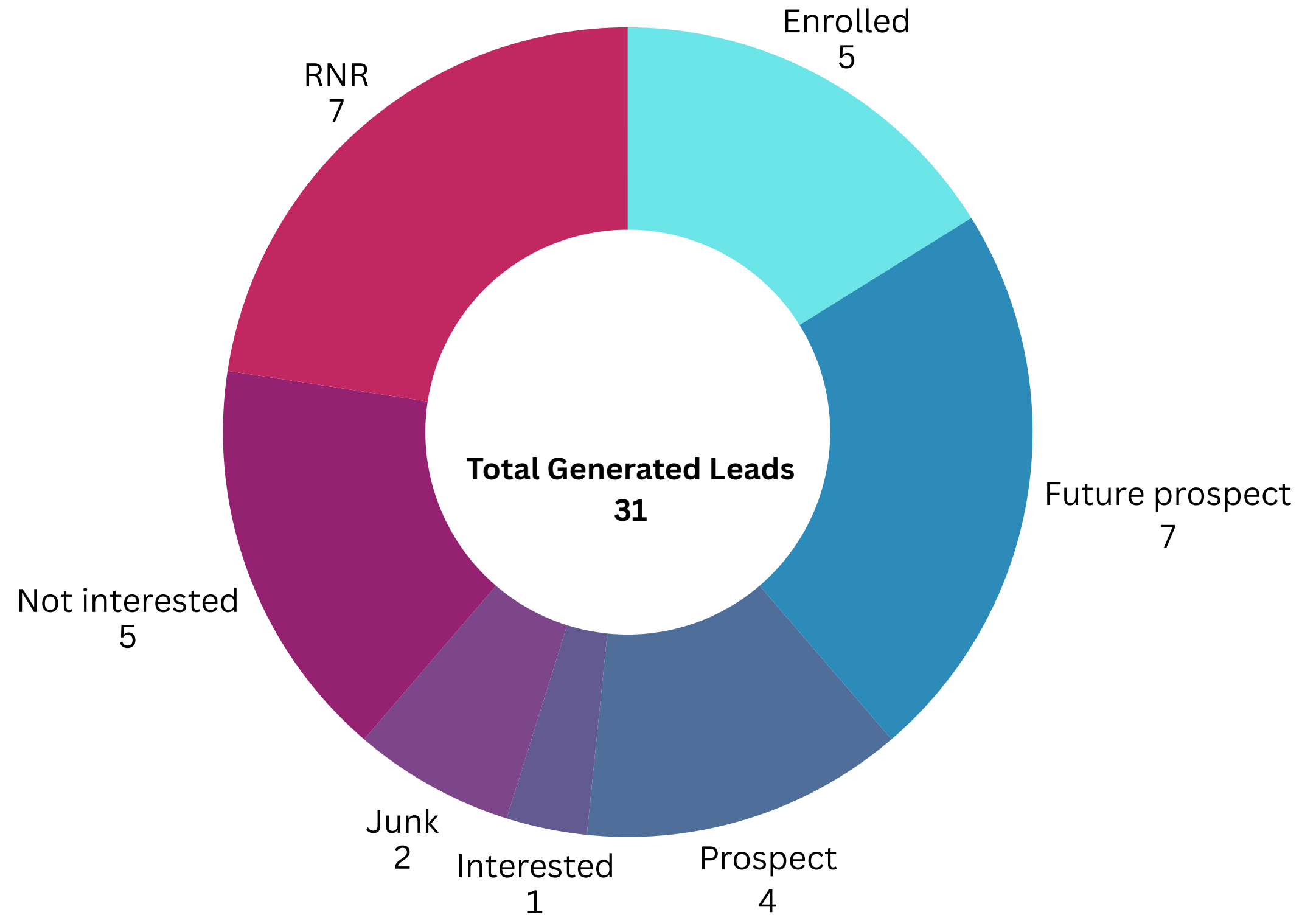
Bounce Rate & Engagement (Key Pages)

Page URL	User	Avg Time on Page	Engagement Rate
https://llri.in/	756	44s	68.95%
https://llri.in/clinical-research/	291	1m 23s	83.25%
https://llri.in/medical-coding/	148	1m 16s	87.5%
https://llri.in/bioinformatics	95	58s	86.61%
https://llri.in/all-courses/	280	1m 36s	81.54%



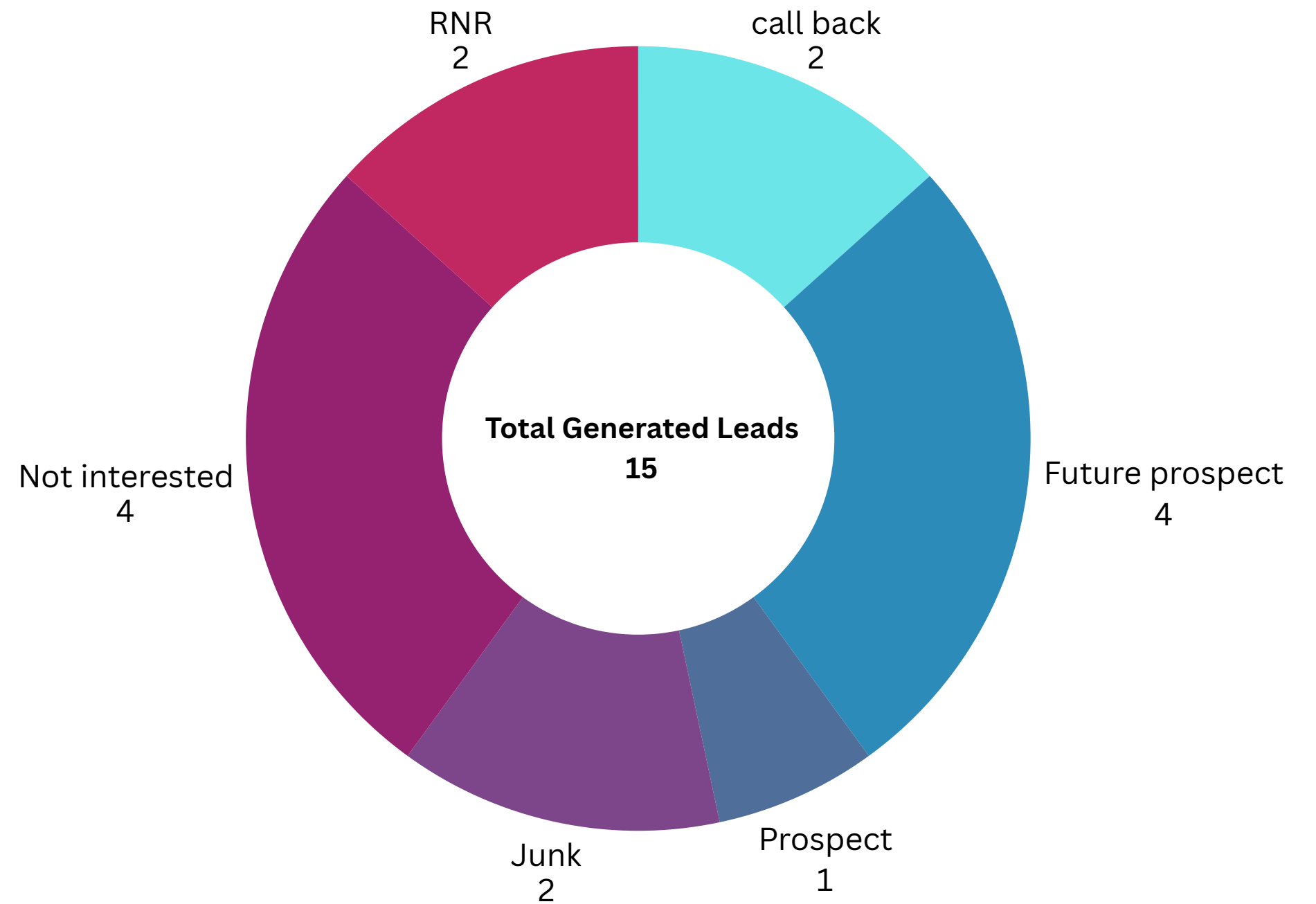
Leads (From Organic Traffic)

Enrolled	5
Future prospect	7
Prospect	4
Interested	1
Junk	2
Not interested	5
RNR	7
Total Generated Leads	31



Organic Re enquired leads

Future prospect	4
Prospect	1
Call back	2
Junk	2
Not interested	4
RNR	2
Total Generated Leads	15



Backlink Profile

Total Backlinks created on Nov	37
Backlinks indexed on Nov	139
Referring Domains	103
Total Backlinks	863

Technical SEO Overview

Area	Status/Notes
Page Speed (Desktop/Mobile)	Bad
Core Web Vitals	Need improvement

Page Speed (Mobile)



Page Speed (Desktop)

